# QuizUp

# WHY SHOULD WE BUILD THAT?

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# GATHERING THE RIGHT DATA

# PURPOSE MEETINGS

# WHY PUROSE MEETINGS?

QuizUp

# SET GOALS
# TO CREATE OWNERSHIP

# SET GOALS
# TO ENSURE ALIGNMENT

# DEFINE
# MEASUREABLE SUCCESS

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# COVER THE GOALS
# WITH METRICS

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# CONSIDER DATA
# AS PART OF THE FEATURE

# INCLUDE DEVELOPERS

# SURFACE CONCERNS

# THE IMPACT / EFFORT SCALE

BEFORE YOU START:

# GOALS

# METRICS

# DATA

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THANK YOU! 🙏